



MEDIA RELEASE

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Telstra Lifeline Sponsorship Welcomed

UnitingCare Wesley Adelaide has welcomed the decision by Telstra to renew its sponsorship for the Lifeline telephone counselling services that are located throughout Australia. The relationship between the country's largest telecommunications carrier and a widely respected crisis telephone counselling service is a very good fit.

As the host of the Lifeline service in Adelaide, UnitingCare Wesley Adelaide is delighted by the vote of confidence that the Telstra sponsorship provides for the service that is largely provided by a team of about 250 telephone counselling volunteers. While there was never any threat to the provision of the Lifeline Adelaide service, Telstra's sponsorship of call costs means that planning for the future of the service can now occur with greater confidence.

"We would also like to place on record our appreciation to the South Australian public and the media who have been in so supportive of Lifeline services particularly during this past week," said Gwen Moore, General Manager of Services for UnitingCare Wesley Adelaide "Lifeline is a service that keeps operating 24 hours a day seven days a week and does not usually seek public attention, so the spontaneous and generous support for Lifeline that has been displayed over the last week has been particularly encouraging," added Ms Moore.

Lifeline Adelaide would also like to remind the South Australian community that it relies on volunteers to be trained as telephone counsellors, people interested in registering for advice about future volunteer intakes are encouraged to ring the Lifeline office on 8202 5820.

Further Comment

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